



Chiselbury Publishing

Wheels to Fortune

The life and times of William Morris,
Viscount Nuffield

James Leasor

Description

"A compelling portrait of one of Britain's greatest industrialists and philanthropists."

At sixteen, William Richard Morris began work as a bicycle repairer in a small Oxford workshop. Through determination, ingenuity and relentless hard work, he built the Morris Motor Company, created the affordable Morris Oxford, and transformed Cowley into the heart of Britain's largest car manufacturer.

In *Wheels to Fortune*, James Leasor traces Morris's remarkable rise from humble beginnings to national prominence, exploring the vision behind his famous ambition to build a car ordinary people could afford.

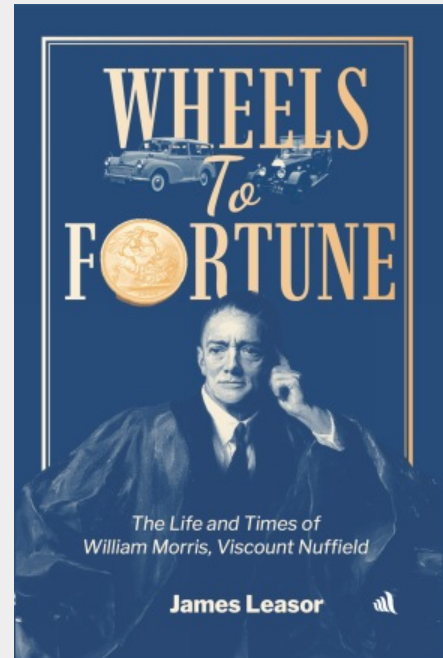
Yet Morris's greatest legacy may lie beyond the motor industry. Created Viscount Nuffield, he gave away vast sums during his lifetime, funding organisations that continue to shape British education, healthcare and public life, including Nuffield College, the Nuffield Foundation and Nuffield Health.

This is the story of an extraordinary entrepreneur whose influence extended far beyond the factory floor, and whose generosity continues to touch millions of lives today.

Biography

James Leasor was one of the bestselling British authors of the second half of the 20th Century. He wrote over 50 books including a rich variety of thrillers, historical novels, histories and biographies.

Advance Information



Publication date: 20 July 2026

133 x 203mm

162 pages

978-1-917837-90-3

Paperback £8.99

Thema

DNBB: Biography: business and industry

Keywords

William Morris; Lord Nuffield; Viscount Nuffield; Morris Motors; Morris Motors history; Morris Oxford; MG; Morris Garages; British motor industry; British car industry; automotive history; motoring history; industrial history; business history; entrepreneur; entrepreneurship; manufacturing; engineering history; Oxford; Cowley; British industry; biography; industrialist; philanthropist; philanthropy; Nuffield Foundation; Nuffield Health; Nuffield College; British business leaders; economics

Chiselbury Publishing is a subsidiary of Woodstock Leasor Limited

14 Devonian Road, London N1 8JH United Kingdom

Telephone: +44 (0)20 7703 537721

E-Mail: info@chiselbury.co.uk web: www.chiselbury.co.uk

Registered in England Registered Number: 7482045 VAT Number: GB 197 1068 84 Registered office: 14 Devonian Road, London N1 8JH