



Chiselbury Publishing

By The Way

François Carrard

Description

François Carrard is not as well-known as the many world-famous athletes whose achievements were only possible thanks to him. As the righthand man to three IOC presidents, a troubleshooter for several sports in crisis and as the architect of vital initiatives in governance, the fight against drugs and the legal underpinnings of sport, he was one of the central pillars of the phenomenon that is modern sport.

A man of great charm and erudition, he will be long remembered as one of a handful of individuals who fought tenaciously against those who would harm sport and helped it enter a golden age when international sport came into our homes in remarkable celebrations of humanity.

With typical modesty, François has called his book 'By The Way', as if to suggest that what he achieved was of only modest proportions; nothing could be further from the truth.

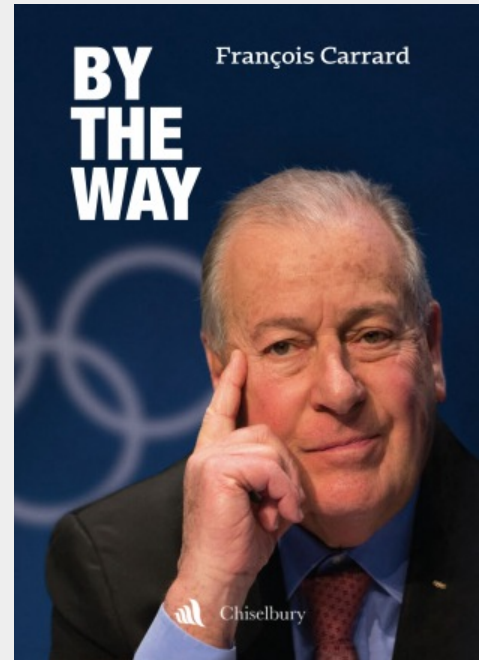
Biography

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Reviews/Endorsements

'One of the pillars of the phenomenon that is modern sport'

Advance Information



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Thema

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SCBG: Sports governing bodies

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